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ARBOR DAY MESSAGE
TO BOYS AND GIRLS



TREES NEGLECTED



TREES PROTECTED

AMERICAN ASSOCIATION FOR THE
PLANTING AND PRESERVATION OF CITY TREES

Headquarters: Children's Museum, in Bedford Park
Brooklyn Avenue and Park Place, Brooklyn, N. Y.

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ARBOR DAY MESSAGE
TO THE BOYS AND GIRLS OF THE
BROOKLYN SCHOOLS

Arbor Day has a special message for you, boys and girls. It calls attention to the trees of our city; to the need of caring for those we have, and also of planting many more trees. Do you not like a street over-arched with beautiful green trees far better than a barren unshaded street? Would not your school be much more attractive if it were surrounded by trees? Did you ever think why you prefer to walk in our parks instead of in vacant lots?

Trees make your surroundings beautiful and healthful, and for this reason Arbor Day brings you its three-fold message.

First: It tells you what the trees need.

Second: It explains to you what boys and girls can do for the trees.

Third: It suggests how you can help in planting more trees.

Do you realize how many difficulties the beautiful trees have to overcome in making themselves so useful? City trees are not living in their natural home, the forest; on the contrary, they have a hard struggle for food, air and water. They have also many insect enemies continually destroying them. Horses gnaw the bark wounding them sadly, and thoughtless boys break off the branches and hack the trunks.

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Perhaps you have never thought how you can help in saving our trees. The second part of our message asks you to cultivate and water the soil around the roots of some tree in the dry, hot weather. Will you not keep horses away from the tender bark and loosen the guard when it becomes too tight for the growing trunk? Above all, will you not look for the white egg clusters of the Tussock Moth on the bark of many trees and on fences? You can gather and burn these egg clusters, each one of which contains perhaps five hundred eggs which may hatch into five hundred hungry caterpillars next month. These five hundred caterpillars will then develop into moths from which a second more troublesome brood will appear.

See then how much good you can do by destroying even one egg mass!

Now the third part of this Arbor Day Message seeks your help in getting more trees for our city. There are several ways in which you can work, and the AMERICAN ASSOCIATION FOR THE PLANTING AND PRESERVATION OF CITY TREES will gladly point out some of these ways. It will help you to form a tree club for studying, preserving and planting trees. Come to the headquarters and find out what to do.

Arbor Day is a starting point for all this good work. If you begin today to take especial pride in the trees of your parks and your neighborhood and to care for them, you will soon become a power in helping yourselves, your friends and your city.

Brooklyn, New York


May 5, 1911

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A hill without a tree
Bleak in winter
Scorched in summer.

A realm without a forest
Its skies refusing rain
Its soil becoming sterile.

All the earth a desert
If man and insect
Destroy the trees.

